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Presents the

SOUTH CAROLINA
Lifestyles
Expo
MYRTLE BEACH

Dear Exhibitors,

I can't believe it's that time again. The 22nd Annual Lifestyles Expo will be held January 25 & 26, 2008 at the Myrtle Beach Convention Center, Exhibit Hall B.

This year will be different from all previous shows. The 22nd Lifestyles Expo will be a FREE event for attendees. That's right – FREE ATTENDANCE. Our advertising in magazines, on radio, and in newspapers will emphasize FREE ADMISSION in our efforts to increase show attendance and provide you with an excellent showcase opportunity for you business.

You will find enclosed the 2008 floor plan, contract and sponsorship information. Additional information can be found at www.BabyBoomerExpos.com or www.SeniorExpos.net.

We look forward to seeing you again in 2008.

Best regards,

Bill Macchio