



## **Sponsorship Packages:**

### **Platinum Sponsorship Package--\$5,000**

- Double booth at the event
- Company logo displayed directly under Lifestyles Expo logo on show bag
- Database of attendees
- Mention on all radio spots
- Logo displayed on all print advertising
- Full page color ad in *Hot Retirement Towns* magazine
- Sponsorship for city of choice on [www.HotRetirementTowns.com](http://www.HotRetirementTowns.com) for 12 months
- Brochure distribution in show bags

### **Gold Sponsorship Package--\$2995**

- Double booth at the event
- Company logo displayed at the bottom of all print advertising
- ½ page color ad in *Hot Retirement Towns* magazine
- Database of attendees
- Brochure distribution in show bags
- Company logo displayed on show bag

### **Silver Sponsorship Package--\$1995**

- Single booth at the event
- ¼ page color ad in *Hot Retirement Towns* magazine
- Brochure distribution in show bags
- Database of attendees