



## **Sponsorship Packages:**

(Prices represent per event investment)

### ***Platinum Sponsorship Package--\$5,000-15% Discount for \$4,250***

- Double booth at the event
- Company logo displayed directly under Lifestyles Expo logo on show bag
- Database of attendees
- Mention on all radio spots
- Logo displayed on all print advertising
- Sponsorship for city of choice on [www.HotRetirementTowns.com](http://www.HotRetirementTowns.com) for 12 months
- Brochure distribution at show entrance

### ***Gold Sponsorship Package--\$2995-15% Discount for \$2,545***

- Double booth at the event
- Company logo displayed at the bottom of all print advertising
- Mention on select radio spots
- Database of attendees
- Brochure distribution at show entrance
- Company logo displayed on show bag

### ***Silver Sponsorship Package--\$1995-15% Discount for \$1,695***

- Single booth at the event
- Company logo displayed at the bottom of select print advertising
- Brochure distribution at show entrance
- Database of attendees
- Company logo displayed on show bag

***15% Discount valid if submitted by July 2, 2010***