

SOUTH CAROLINA
Lifestyles
Expo
 MYRTLE BEACH



January 28 & 29, 2012
 Myrtle Beach Convention Center

Contract for Exhibitor Space

Exhibitor _____
 Contact Name _____
 Address _____
 City _____
 Telephone _____
 Email _____
 Fax # _____
 Website _____

Booth # Requested 1st _____ 2nd _____ 3rd _____
 All Spaces 10'x10' Piped & Draped; 8' high across the back & 4' high on the sides

Authorized Signature _____
 • The authorized signature on this form is binding.

PAYMENT INFORMATION:



Amount of Payment _____
 Card # _____
 Exp. Date _____ CVV (security code) _____
 Name on Card _____
 Card Billing Address _____

If paying by check:

Check # _____ Amount _____

This contract is binding on all parties. All fees and charges are non-refundable. **Balance of agreement is due 30 days before event or upon signing agreement within 30 Days of event.**

Make Checks Payable To: Media Services
 P.O. Box 22617, Charleston, SC 29413-2617
 (843) 881-1481 or (800) 627-4697: **FAX: (843) 849-6717**

www.CarolinaHomesandInteriors.com / shows@carolinahomesandinteriors.com

Internal Use:

Sales Representative _____
 Booth Assigned _____

Exhibition Hours:

Saturday
 January 28, 2012
 9:00AM to 5:00PM

Sunday
 January 29, 2012
 10:00AM to 4:00PM

Setup:

Friday
 January 28, 2012
 11:00AM to 6:00PM

Take-Down:

Sunday
 January 29, 2012
 4:00PM

Rates

Package #1

Single booth space; plus ¼ page ad in Carolina Homes & Interiors Magazine & inclusion in digital coupon book
 \$895.00

Package #2

Single booth space; plus ½ page ad in Carolina Homes & Interiors Magazine, inclusion in digital coupon book & banner ad on 1 web site
 \$1,095.00

Package #3

Single booth space; plus full page ad in Carolina Homes & Interiors Magazine, inclusion in digital coupon book, and banner ad on 3 web sites
 \$1,695.00

Basic Single Space - \$595.00

Corner Spaces - \$695.00

Additional Spaces - \$395.00 each

Literature Distribution - \$195.00

Sponsorships

Silver - \$1,595.00; Gold - \$1,995.00

Platinum - \$3,000.00

Total

Electricity and water are available but charged separately by the **Myrtle Beach Convention Center**. Tables and chairs are not included in exhibitor rates, but are available for rent through the show decorator, **Convention Makers**