



January 28 & 29, 2012  
Myrtle Beach Convention Center

## **Sponsorship Packages:**

### ***Platinum Sponsorship Package--\$3,000***

Double booth at the event  
Full Page Ad or Editorial in *Carolina Homes & Interiors Magazine*  
Banner Ad posted on at least three web sites of choice  
Company logo displayed directly under Lifestyles Expo logo on show bag  
Database of attendees  
Mention on all radio & television spots  
Logo displayed on all print advertising  
Brochure distribution at show entrance

### ***Gold Sponsorship Package--\$1995***

Single booth at the event  
½ Page Ad or Editorial in *Carolina Homes & Interiors Magazine*  
Banner Ad posted on at least two web sites of choice  
Company logo displayed at the bottom of all print Show advertising  
Mention on select radio & television spots  
Database of attendees  
Brochure distribution at show entrance  
Company logo displayed on show bag

### ***Silver Sponsorship Package--\$1595***

Single booth at the event  
¼ Page Ad in *Carolina Homes & Interiors Magazine*  
Banner Ad posted on at least one web site of choice  
Company logo displayed at the bottom of select print Show advertising  
Brochure distribution at show entrance  
Database of attendees  
Company logo displayed on show bag